

# ACASIANA

MONTHLY E- NEWSLETTER



**Celebrating the 4 Year Journey of a Different League!**



**AL SHIFA COLLEGE OF  
ARTS & SCIENCE**

(Run by Shifa Medicare Trust & Affiliated to University of Calicut)

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# As the Academic Year Comes to a Close...



**Dr. P. Unneen**

Managing Trustee  
Shifa Medicare Trust

As the academic year draws to a close, we reflect upon the journey we've embarked upon and the milestones we've achieved. It has been a year filled with growth, learning, and discovery at ACAS. We've overcome challenges, embraced new opportunities, and forged meaningful connections with our peers and mentors. As we bid farewell to this chapter of our academic journey, we carry with us the knowledge and experiences that have shaped us into the individuals we are today. Though the closing of this academic year may mark the end of one chapter for the students who go out this year, it also heralds the beginning of new adventures and aspirations. We wish them all the best. ACAS witnessed great growth this year. We look forward to the opportunities that lie ahead and the promise of another fruitful academic year to come.

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## Building a College from Scratch

Building a College from Scratch is a misleading title to mention what I attempted at Al Shifa College of Arts and Science (ACAS). Because the time I spent here is around four years and that is like a wink compared to the time usually taken by HEIs to take root, sprout, bloom and bear fruits. It is nonetheless a very crucial period for any institution because the quality of the formative years lead the institution to the still unseen paths of glory in the years to come. The message we send out at the early years is crucial not just to the community and peers outside who are watching as it is to the colleagues and the well wishers inside. It has been an exhilarating period for all of us at ACAS.

The comment a man made to me, one who claims himself to be a businessman, I did cast aside and moved on. He told me, when I said that I have joined as Principal at a newly started Self financing college, that it was like switch from a Cadillac to a camel, a move from an Autonomous college leadership to a new self financing college on paper. Now the camel is almost four years old. It is capable of doing more that what all new born camels of four years are capable of.



**Dr. Babu. P. K**

Principal  
ACAS, Parinthalmanna



Many senior camels have started wondering if we are a camel at all! They are also asking if it is right for a camel to aspire so high! ACAS doesn't need a lot of time now to reach the Cadillac status, perhaps another year, if it would like to aim for the Cadillac status. I mean in another year, ACAS can be accredited and be autonomous, if it feels like!

Building and institution up from scratch has its manifold challenges. From being an institution on paper, granted approval by the authorities to a flesh and blood campus ready to be accredited with the label of being the youngest college to achieve so, is no ordinary effort. What made this possible was not only the firm faith that this is achievable with the right team and support, but the willingness to put in collective effort. It has been four terrific formative years of an HEI with four undergraduate programmes, which is now poised for take-off with ten undergraduate programmes. What needs to be emphasised is not the sheer jump in programmes ACAS offers, but the ecosystem of allied activities and network of co-curricular add-ons we co-created. These baby steps we have taken are prodigious that the new leadership of ACAS will be able to build on this and achieve what we collectively dreamed.

The role the management played in the scene unfolded so far is absolutely praiseworthy. The infrastructure the college has set up is top class and that is an area often colleges are found to dither, lag. The fact that we could move to our own top flight facility within an year of the launch of the college is a reflection of the leadership of Dr. Unneen, the Managing Trustee, Dr Hamza Piddikal, Dr. Abdurasseque, P. K. Muhammed Haji- all the other Trustees stood with us in the making of the institution with passionate support. I am grateful to the Shifa Medicare Trust which has more than two decades of admirable experience in the field of Higher Education for daring to dream high with this bold step forward. I am grateful. The current edition of ACASIANA makes an effort to take stock of the major milestones ACAS has achieved during the short span of less than four years while we build it with my colleagues baking the bricks and helping add the bites.

10 books, two issues of the ISSN student journal afterwards and 29 issues of professional quality newsletter ACASIANA by the Publication Wing, a truly functional faculty blog, FaBlo! with 52! blog posts, inverted classroom practices which are internalised by each faculty member, with flipped sessions offered each day, an institute to promote Flipped Learning practices, a Faculty Development Centre that offers Continuous Professional Development opportunities through personal mentoring, short term courses and collaborative workshops, a year-long poster series titled 'Let's Talk Teaching', A Higher Education Leadership Summit, Action Campus with practice integrated learning strategies, recognition by UGC, establishment of funded NSS unit, ED Club and IEDC, Media Wing with fortnightly video news magazine, collaboration with top notch HEIs, Visiting Faculty Programmes, a fully functional IQAC with a suit of programmes to raise the quality bar, a bunch of custom designed Add-on courses to support the degree programmes in each semester, introduction of prizes for Kerala's best undergraduate projects, a series titled 'interdisciplinary insights' to publish quality chapters of the Undergraduate projects each year, entrepreneurship support programmes, Research forums in each department, Award winning Women Development Cell and ED Club, a sports and games friendly ecosystem, the unique, fully student-powered annual Al Shifa International Student Seminar (AISS), student Economist and Psychologist awards, innovation in multiple formats with events like Team Talk, websites for all faculty members; the list of accomplishments is long. We haven't been simply doing things differently, ACAS has been slowly helping co-redesign the teaching learning processes around us. The way our ideas like Invited Student Talk has caught on is a testimony for that.

May the college continue to be in a league of its own!

Babu, P. K. Ph.D  
Principal

## Invited Talks by Midhulaj

Mr. Midhulaj, P, Asst. Professor of English and IQAC Coordinator, ACAS, delivered an invited presentation on 'Career Craft: Mastering the Art of CV' in the workshop organised by the PG Department of English, Priyadarshini Arts and Science College, Melmuri, Malappuram, on 1 March 2024. During the engaging session, Midhulaj shared valuable insights on crafting effective resumes and navigating career paths in the field of English. The participants gained practical tips to enhance their CVs and boost their professional journey.



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## IQAC Meeting

The Internal Quality Assurance Cell, ACAS, organised a meeting on 4 February 2024. Mr. Pilakkal Hamza, Chief Executive, Shifa Medicare Trust, chaired the meeting. The council reviewed the activities in the current academic year and evaluated the possibilities for quality enhancement. Minutes and Action Taken Report of the Meeting held on 12 September 2023 were approved by the council. Dr. Babu, P. K, Principal and Chairperson, IQAC, Ms. Gopika, K, Student Representative, and Heads of all the Departments were present in the meeting.





## Mr. Farhan Attends KTEX



The Kerala Technology Expo (KTEX) in Kozhikode was attended by Mr. Farhan V. M, Head of the Department of Computer Science, ACAS, on 29 February and 1 March 2024. The main aim was to discover the most recent developments in technology and establish useful contacts with industry players. Mr. P. A. Muhammed Riyas, the Minister for Tourism in Kerala, inaugurated the KTX and addressed the audience. In addition, other notable figures like Mr. Manoj Raghavan, CEO of Tata Elxsi, and Mr. Rajesh Nambiar, MD of Cognizant Technologies, shared their thoughts. On the second day, delegates explored technological stalls and interacted with business solutions teams, gaining a chance to witness cutting-edge innovations in action. Mr. Farhan attended the session on Productivity & Business with Generative AI. Consequently, this visit also fostered prospects for collaboration and the integration of industry insights into academic initiatives in the department, providing an all-around review of the technology landscape.

## Vivek. K is Mister Malappuram

The Malappuram District Bodybuilding Championship was held at the Town Hall in Malappuram. The championship was conducted by the Malappuram District Bodybuilding Association on 3 March 2024. Mr. Vivek from Second Semester Finance, ACAS, participated in this championship and secured the First position in the Junior 55-kilogram category.



## Research Forum

A Research Forum was organised by the Departments of English and Languages on 01 March 2024. Ms. Ramees Bar. P. M, Asst. Professor of the Dept. of English, reviewed the article 'The Practice of Translation in India' by Ms. Mini Chandran, Associate Professor of English, Department of Humanities and Social Sciences, Indian Institute of Technology, Kanpur, published in Sahapedia, an open online resource on the arts, cultures and histories of India and South Asia. Another session in the Forum was organised by the Departments of English and Languages on 15 March 2024. Ms. Adithya S, Assistant Professor, Department of English, reviewed the article 'Attitudes of Unmarried Men and Women towards Stay-at-Home Husbands in Indian Society' by Rasabattula Srinivas published in The Journal of International Women's Studies, Volume 26, Issue 1, January 2024. Discussions ensued in which the participants exchanged their views on the topic.



The Department of Commerce, ACAS, organised a Research Forum on 15 March 2024. Ms. Shibla Sherin. P, Asst. Professor of Commerce, reviewed the article, 'A Study of Impact of Moonlighting Practices on Job Satisfaction of the University Teachers', authored by Kaukab Araand Aisha Akbar, published in the journal Bulletin of Education and Research, Vol. 38(1), pp.101- 116, June 2016. Another session in the Forum was held on 20 March 2024. Mr. Vineeth U. V, Asst. Professor of Commerce, reviewed the article, 'Problems and Prospects of Informal Rural Women Entrepreneurs with Reference to Salem District', authored by K. Radha, published in the journal 'International Journal of Commerce and Management Research', Vol. 9(6), pp. 71- 76, December 2023. A detailed discussion on the research methodology and analysis part of the article was held towards the end of each session.





# Financial Literacy Awareness Programme for Women

The Department of Economics and the National Service Scheme (NSS), ACAS, jointly conducted a Financial Literacy Awareness Programme for women in Ward 8 of Kizhattur Grama Panchayath as part of an extension activity of the department on 6 March 2024 at Anappamkuzhi. Mr. Muhammed Noufal, Head of the Department of Economics, briefed on the importance of financial literacy among women. Mr. Irshad. K, Assistant Professor of Arabic and NSS Programme Officer, and Mr. Anjel Juman. P, Assistant Professor of Economics, were present.



## Accolade for Penma

PENMA, the Women Development Cell, ACAS, has garnered significant recognition by clinching the third position in the Best Women Development Cell Award presented by the Women Studies department of the University of Calicut. Out of 120 entries, our college stood out, underscoring our steadfast commitment to women's empowerment and development. Ms. Mini. V. K, Coordinator of PENMA, along with members, Ms. Gopika. K, Ms. Hisana Parveen, and Ms. Mufeeda, accepted the accolade. They were honoured with certificates from Ms. Ajitha, Anweshi Women Counseling Centre, Calicut, during the ceremony held at the University of Calicut on 7 March 2024. This accomplishment not only highlights the dedication of our team but also enhances our college's reputation in championing gender equality and the progress of women.



## Elevate Your Language Skills

The Career Training and Placement Cell, ACAS, organised Skill Session III on "Mastering the Art of Formal Communication: Elevate Your Language Skills" on 13 March 2024. Ms. Adithya. S, Asst. Professor, Department of English, delivered a detailed presentation on the formal use of language, practising the methods of asking and replying formally. She covered the basic use of language in requesting, asking, and taking permission, among other topics. A live demonstration with attendees was conducted, providing necessary inputs throughout.



Reported by Ms. Nandhana. P. V.  
Fourth Semester B. A. Functional English

## Decoding the Civil Services Syllabus

The Civil Service Coaching Centre at ACAS organised a session on "Decoding the Civil Services Syllabus" on 13 March 2024. Mr. Muhammed Noufal M, Head, Dept. of Economics, interacted with the students on the topics to be covered for civil services examinations. Mr. Noufal detailed the background of citizenship and the constitution, particularly in the backdrop of the Citizenship Amendment Act. He elucidated on the historical and legal frameworks surrounding citizenship, offering valuable insights into its evolution over time.

Reported by Mr. Anjel Hamid  
Second Semester B. A. Functional English





# Inspire Inclusion: Women in Leadership

A debate on 'Inspire Inclusion: Women in Leadership' was held on 13 March 2024. It was organised by the Department of Commerce in collaboration with PENMA Women Development Cell of ACAS, as part of Women's Day celebration. Twelve students from the second and fourth semesters actively participated in the event, engaging in discussions and presentations aimed at promoting gender inclusivity and women's leadership roles in various sectors. The debate provided a platform for insightful dialogue and reflection on the importance of empowering women in leadership positions for societal progress and development.

Reported by Ms. Faseela. K. P  
Fourth Semester B. Com. Finance



# CV Making Workshop

The Career Training and Placement Cell, ACAS, organised a skill session on 'CV Making Workshop' on 14 March 2024. Mr. Mithulaj, P. Asst. Professor, Department of English, delivered a detailed presentation on the components of a professional CV. He informed the students regarding the do's and don'ts in making CVs and common mistakes committed while making them. He also compared different professional CVs and emphasised the need to update them regularly.

Reported by MS: Hiba Hanan  
Second Semester B. A. Functional  
english.



## Beyond Equations: Excelling in Competitive Mathematics

The Centre for Competitive Examinations (CCE), ACAS, organised a session on 'Beyond Equations: Excelling in Competitive Mathematics' on 14 March 2024. The session was handled by Ms. Mini V. K, Head, Department of Commerce. During the session, various aspects of sense of direction in mathematics were covered. The session aimed to establish a basic understanding of the fundamentals of spatial orientation, which is important for various competitive examinations.

Reported by Mr. Muhammed Faris  
Fourth Semester B. Com, Taxation



## Women in Frames: Panel Discussion

The Movie Club, ACAS, in collaboration with the WDC and the Drama Club, organised a Panel Discussion on the topic 'Women in Frames' 14 March 2024. The Panel Discussion was based on four short films which were screened prior to the discussion session. The short films screened were 'All I Need is a Chance', 'A Sixty Second Female Tale', 'Ayye Karumbil: Dark Skin and Society', and 'Dreams Have No Gender'. Pannelists Ms. Lisna, Fourth Semester B. Com. Finance, Ms. Anzalna. K. P, Fourth Semester B. A. Functional English, Ms. Hiba Hanan, Second Semester B. A. Functional English, and Mr. Anjel Hamid, Second Semester B. A. Functional English, discussed their perspectives on various themes depicted in the movies, such as female education, dreams, and women objectification. After the presentations of the pannelists, the audience also shared their points of view.

Reported by Ms. Salha  
Second Semester B. Com. Finance



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## Know IES

The Department of Economics and Career Training and Placement Cell, ACAS, conducted a session titled 'Know IES' for the students of B. A. Economics on 15 March 2024. Mr. Anjel Juman, P, Assistant Professor of the Department of Economics, highlighted the role and functioning of the Indian Economic Service. The programme began with a welcome note by Muhammed Noufal, M, Coordinator, CTPC and ended with a vote of thanks proposed by Jifanath, C, Student Sixth Semester B. A. Economics.

Reported by Ms. Jifanath C  
Sixth Semester B. A. Economics



## Let's Talk Budget

The Department of Economics, ACAS, conducted a session titled 'Let's Talk on Budget: An Interactive Session on Union and State Budget' for the students of B. A. Economics on 15 March 2024. Mr. Muhammed Noufal, M, Head of the Department of Economics, reviewed the budget highlights. He also outlined the budget-making process with students, discussing the revenue and expenditure aspects in detail.

Reported by Ms. Fathima Binsi, T. P  
Second Semester B. A. Economics



# Add-on Certificates Distributed

## Department of English

Certificate Distribution of the Add-on Course on 'Grammar for Competitive Examinations' offered to Fifth Semester B. A. Functional English students by Dept. of English, ACAS, was held on 18 March 2024. Students of Sixth Semester B. A. Functional English received the certificates from Dr. Babu, P. K, Principal, ACAS.



## Department of Computer Science



Certificates of the Add-on Course on 'Office Automation and Foundations of AI' offered to First Semester BCA students by the Dept. of Computer Science, ACAS, were distributed on 18 March 2024. Jahansha Ahammed, Student of First Semester BCA received the certificates from Dr. Babu, P. K, Principal, ACAS.

## Session on FYUGP

The Internal Quality Assurance Cell (IQAC), ACAS, organised a session on Four Year Undergraduate Programme titled 'FYUGP: Vision and Prospects' on 18 March 2024. Dr. Babu, P. K, Principal, ACAS, led the session. He spoke on the vision and prospects of the FYUGP and pointed out the challenges that lie ahead. Faculty members of Al Shifa College of Arts and Science benefited from the session.





## Live Market Watch for Trading Club Members

The Trading Club & Department of Commerce, ACAS, organised a session on 'Live Market Watch' for Trading Club members on 19 March 2023. The programme was organised to provide an idea about the capital market and online trading activities. Mr. Suhaib P, Assistant Professor of Commerce and coordinator of Trading Club, interacted with students and presented the topic. 20 members from Second Semester B. Com. classes participated in the session.

Reported by Ms. Salha  
Second Semester B. Com. Finance



## Femmelore: Celebrating Women through Literary Trivia

The English Club organised a literary trivia event titled 'Femmelore: Celebrating Women through Literary Trivia' on 19 March 2024, as a part of the observance of International Women's Day. The event attracted active student participation and provided a platform for students to learn about notable female figures in literature.

Reported by Mr. Shahinsha,  
Second Semester B. A. English



## PSC Orientation Session

The Centre for Competitive Examinations (CCE), ACAS, organised a session titled 'PSC Orientation for First Year Students' on 20 March 2024. The session was facilitated by faculties from the Department of Commerce, including Mr. Muhammed Yaseen, Mr. Vineeth. U. V and Ms. Mekha. C. M, and Mr. Mithulaj. P, Asst. Professor of English, ACAS. 80 students benefited from the programme. The session aimed to familiarise students with the Kerala Public Service Commission (PSC), Staff Selection Commission (SSC), and Union Public Service Commission (UPSC), providing them with valuable insights and guidance for future career prospects.

Reported by Ms. Fathima Binsi. T. P  
Second Semester B. A. Economics



## Malayalam for Competitive Exams

The Centre for Competitive Examinations (CCE), ACAS, organised a session titled 'Malayalam in Competitive Exams; Malayalam Grammar' on 21 March 2024. The session was handled by Ms. Febina. K, Assistant Professor of Malayalam, ACAS. During the session, she spoke on various important topics related to fundamentals of Malayalam Grammar. The session aimed to provide a solid foundation on the basics of Grammar part in Malayalam Language which is essential for various competitive examinations.

Reported by Mr. Afsal Rashid. K. V  
Fourth Semester B. Com. Taxation





## Ink and Influence: Book Review Contest

The English Club and the Library Council, ACAS, organised a Book Review Contest titled 'Ink and Influence: Book Review Contest' on 22 March 2024 as a part of the observance of International Women's Day. The event saw active student participation and provided a valuable platform for students to speak about their women-centric reading of books. Mr. Amal Jaz, Second Semester B. A. English, Mr. Afsal Khan, Second Semester B. A. Economics, Mr. Anjal Hamid, Second Semester B. A. Functional English, Ms. Shihana Sherin, Second Semester B. Com. Computer Application, and Mr. Muhammed Shahal, C. T, Second Semester BCA, reviewed books on women-centric themes. Mr. Amal Jaz won the first prize in the same.

Reported by Mr. Anshad. K  
Second Semester B. A. English



## Session on Scholarship Exams

The Centre for Competitive Examinations (CCE), ACAS, organised a session on 'Scholarship Exams' for First Year Students on 25 March 2024. The session was led by Mr. Anjel Juman, Assistant Professor of Economics, ACAS. 52 Students benefited from the session. During the session on scholarship exams for first-year students, Mr. Anjel Juman covered a range of standardised tests including TOEFL, IELTS, GRE, SAT, and GMAT which the students can attend for better careers. He discussed the significance of these exams in academic and professional pursuits, explaining the applicability of each in different careers.



## PSC Registration Camp

The Centre for Competitive Examinations (CCE), ACAS, organised a PSC Registration Camp for degree Students from 08 January to 25 January 2024 in the campus. The session was coordinated by Mr. Irshad Ameen, K, Assistant Professor of Commerce, ACAS, and Coordinator, CCE. 50 students benefited from the campaign.



## Book Reviews at Providence

Mr. Amal Jaz, P and Mr. Mohammed Anshad, O, Second Semester B. A. English Language and Literature, ACAS, presented book reviews in the 'Student Forum Series' conducted by the Reading Club of the PG and Research Department of English, Providence Women's College, Coonoor, the Nilgiris, in collaboration with the Department of English, ACAS, on 25 March 2024. Mr. Amal Jaz presented a book review on the topic, "A Mariner's Tale: Environmental Reflections in Hemingway's The Old Man and the Sea". Mr. Mohammed Anshad presented a review on "Survival and Sustainability: An Ecological Exploration of Life of Pi". Analysis of the books and detailed discussion on the topics ensued after the presentations.





# A Deep Dive into Artificial Intelligence

A two-day session of the Add-on Course titled 'A Deep Dive Into Artificial Intelligence Techniques,' run in collaboration with TKM College of Engineering, Kollam, was offered on 25 & 26 March 2024, at ACAS campus. Mr. Mr. Sumod Sundar, Asst. Professor at the Center for Artificial Intelligence, TKM College of Engineering, engaged in the sessions which were helpful for the participants in understanding more about AI techniques. This session also saw the active participation of students, using it as a platform for interacting and exchanging knowledge. Attendees were given insights into practically applying AI preparing them to face future challenges they may encounter in their careers.



## PTA Meetings

### Dept. of Commerce

The Dept. of Commerce, ACAS, organised a Class PTA Meeting of Fourth Semester B. Com. on 26 March 2024. Ms. Mini V. X, the Department Head, and the respective class tutors shared updates on various matters including Fourth Semester Internal marks, and Second and Third Semester University exam results. Overall, the PTA meeting served as a platform for effective communication between parents and teachers, fostering collaboration to ensure the academic success of the students.

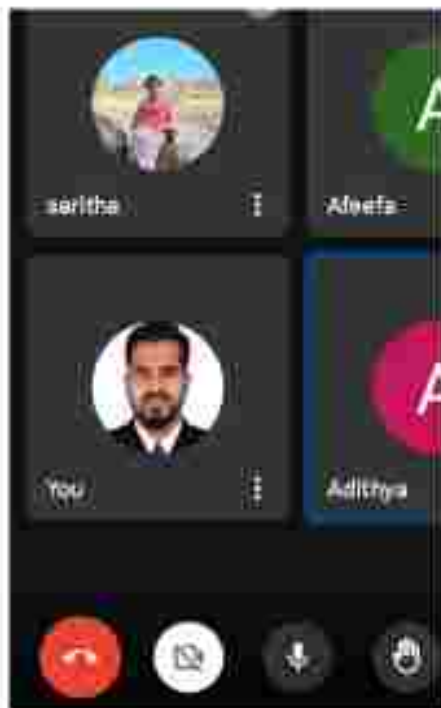


## Dept. of English

The Department of English organised a PTA Meeting for the parents of their Fourth Semester students on 27 March 2024. The major agenda of the meeting was to discuss the results of internal exams and the Second and Third Semester University exams. The overall performance of the students was evaluated and valuable inputs were exchanged in the meeting.



## AGM of Students Bank of ACAS



The Annual General Meeting (AGM) of the Student Bank of ACAS (SBA) took place on 27 March 2024. SBA started its operations on 15 September 2023, with the objective of providing practical knowledge in banking operations to students and providing interest-free loans to them. The secretary of SBA, Ms. Adithya. T. K, Sixth Semester B. Com. Finance, presented the Annual Report of the SBA, which was approved during the meeting. The students of the pass-out batch were removed from the executive team, and new members were nominated. Ms. Saritha. K, Vice-Principal of ACAS, Mr. Midhulaj. P, Coordinator of IQAC, Ms. Mini. V. K, Head of the Department of Commerce, and Mr. Suhail. P, Assistant Professor & Faculty Coordinator of SBA, were present at the Meeting.

Reported by Ms. Adithya. A.  
Sixth Semester B. Com. Finance

## UG Project Presentations

Students of the Fourth Semester B. A. Functional English (2022-25 Batch) presented a brief summary of the UG Projects they are going to do in the Third Year of their degree programme. The presentation held on 27 March 2024 was attended by the faculty of the department. The students spoke on the primary sources of their study and the theories they are going to use for the analysis were introduced in the session. Ms. Renjitha. X. R, and Ms. Adithya. S, Asst. Professors of English, were the coordinators.

Reported by Ms. Nandhana. P. V.  
Fourth Semester B. A. Functional English





# Salesperson Skills Course

ACAS launched an Add-on Course on Salesperson Skills as a part of the MoU between ACAS and the Malappuram Chamber of Commerce in the current academic year. An expert session of the course titled 'Mastering the Sales: Unveiling the Essential Skills for Sales' was delivered by Adv. Fazal Parambadan, Managing Director, Parambadan Group, on 27 March 2024.

The Course aims to improve the selling and marketing skills among students and train them in sales strategies. During the interactive session, students actively engaged with Adv. Fazal Parambadan, asking questions and seeking advice on various aspects of salesmanship. 44 students from all the Departments participated in the session.

Reported by Mr. Sayed Abdul Khader  
Fourth Semester B. Com. Finance



## Iftar Meet at ACAS

The students at ACAS organised an Iftar meet at the campus on 26 March 2024. Mr. Bushairudheen Sharki, Research Scholar at DGM MES Mampad College and Member of the Textbook Designing Committee, Department of Education, Government of Kerala, delivered the message of the Iftar meet. Dr. P. Unneen, Managing Trustee of Shifa Medicare Trust, addressed the gathering. Mr. Suhail Hamza, General Manager of Shifa Medicare Trust, Mr. Muhammed Faisal, Manager of Al Shifa College of Arts and Science, and faculty members and students of ACAS, were present in the programme.

Reported by Mr. Muhammed Faris. P  
Fourth Semester B. Com. Taxation



# Value-Added Certificate Distributed

The Department of English, ACAS, offered a Value-Added Course to their Fourth Semester B. A. Functional English Students in the current semester in collaboration with Farook College (Autonomous), Calicut. The Course is titled 'Value Added Course on Grammar for Competitive Exams'. The classes on the same were handled by Dr. Muhammed Ali E. K, Faculty of the Dept. of English, Farook College (Autonomous). Students of the class received the certificates from Dr. Babu P. K, Principal ACAS, on 22 March 2024.



## Careers in Sports

The Centre for Competitive Examinations (CCE), ACAS, organised a session on 'Game-Changing Future: Explore Careers in Sports' on 27 March 2024. The session was handled by Mr. Vibin Das, C. P, Head, Department of Physical Education. During the presentation, he emphasised the multitude of opportunities available in the sports industry even after completing a degree. From coaching and sports management to sports journalism and sports marketing, there exists a wide array of career paths for individuals passionate about sports and equipped with a degree. The session aimed to inspire students to explore diverse avenues within the sports sector and leverage their educational backgrounds to pursue fulfilling careers. 63 students benefited from the session.



Reported by Mr. Amal Jaz

Second Semester B. A. Functional English



## Adithya is the Blogger of the Month

The Faculty Development Centre at Al Shifa College of Arts and Science has a blog page to which faculty members contribute regularly. Among the blogs written by the faculty and published on FaBio! (Blogging space for the faculty of ACAS) the best blog is selected based on originality, novelty and relevance of the content. Ms. Adithya S, Assistant Professor of English is selected as the blogger of the month of November 2023.

Access FaBio! here:

<https://fdcacas.blogspot.com/>



## Flipper of the Year

Faculty Development Centre, has introduced the 'Flipper of the Year' award to honor the faculty member who conducted the highest number of Flipped Classes during the academic year 2023-24. Ms. Radhika A. has been selected as the recipient of the 'Flipper of the Year' award in current academic year. Ms. Radhika has won the flipper of the month award a couple of times during the current academic year and has shown genuine interest in integrating activities and tasks into her regular teaching sessions turning her classes into interactive spaces. She has won the flipper of the month award consecutively from December 2023 to March 2024.



## Faculty Web Corner

Midhulaj Parambath is an Assistant Professor, highly regarded in English Language and Literature teaching. As an expert of English Language and Media Studies, he is presently working at Al Shifa College of Arts and Science, Perinthalmanna. He is recognized for his myriad scholarly accomplishments and his commitment to teaching. Currently he is coordinating the activities of Internal Quality Assurance Cell and Editing and designing Acasiana monthly e-newsletter of Al Shifa College of Arts and Science. He is the joint coordinator of publication wing and editor of afterwords journal.

Access the website of Midhulaj. P here: [www.juanink.in](http://www.juanink.in)



## Suhaib Wins Poster It!

The Faculty Development Centre keeps track of the posters designed by the faculty members in which original posters related to college events and designed by the faculty are evaluated. Poster designed by Mr. Suhaib. P, Assistant Professor of Commerce was selected as the best from the month of November 2023.







Risvanda Sherin, P. M  
Second Semester B. C. A.  
ACAS

# അവൾ!

എല്ലാവരുടെയും വെളിച്ചമായിരുന്നു അവൾ.. അതിനിടയിൽ നൂറുതം ജീവൻ കൈമാറ്റത്തിൽ പോലെ ഉരുക്കുന്നതവളറിഞ്ഞില്ല. ഏറെ ചിരിച്ചിട്ടും ചിന്തിച്ചിട്ടും നടന്നവൾ അനാഥത്വത്തിന്റെ ഒറ്റപ്പെടലിന്റെ മതിൽക്കെട്ടിൽ നൂറ്റളിൽ ഏകാന്തവാസത്തിലാണ് അവൾക്ക് എന്തു പറ്റിയെന്ന് പലപ്പോഴായി ആലോചിച്ചു..! അപ്പോഴേക്കും ചിന്തയുടെ ലോകത്ത് കുടുക്കിയിരുന്നു. അമിതമായുള്ള മാനസിക സമ്മർദ്ദവും ഒറ്റപ്പെടലും അവളെ വലഞ്ഞ തകർത്തിരുന്നു..!

ചുറ്റും ഏറെ പ്രിയപ്പെട്ടവർ കളിച്ചും ചിരിച്ചും ഉല്ലസിച്ചും മതിമറന്നു..! എല്ലാവർക്കുമിടയിൽ മനസ്സിനേറ്റു നോവിനെ ഒരു അംഗം പോലും പുറത്തു വരാതെ മുഖത്ത് നേരിയ പുഞ്ചിരി മാത്രം സമ്മാനിച്ചു കൊണ്ട് മനോഹരമായി അവൾ നടന്നു നീങ്ങി..! അവൾക്കു മുമ്പിൽ കാപട്യത്തിന് മുഖങ്ങൾ മിന്നി മാഞ്ഞു പ്രിയപ്പെട്ടയാൾക്ക് തോന്നി തോളിൽ കയ്യിട്ടവരെക്കെയും പ്രിയപ്പെട്ടവരായിരുന്നില്ല. മറിച്ച് ഉരുക്കുന്ന മെഴുകുതിരിയിൽ ജീവന്റെ മണമുള്ള വെളിച്ചം സ്വീകരിക്കാൻ മാത്രം വന്ന പാറ്റകൾ മാത്രമായിരുന്നവരുണ്ടായില്ല..! മുറിവേറ്റ മനസ്സിനെ ആശ്വസിപ്പിക്കാൻ എത്തുന്ന വേണ്ടപ്പെട്ടവരെന്നത് അവൾക്കൊരു മിഥ്യയായി തോന്നി..! കേൾക്കാൻ ആരുമില്ലാതെ ചിതലരിച്ച മനസ്സുമായി ആ മതിൽക്കെട്ടിനുള്ളിൽ നീറിക്കൊണ്ടവൾ കഴിഞ്ഞു..! നിശ്ചയില്ലാത്ത രാവിലെ അവൾക്ക് കട്ടയത് ജനലഴികളിലെത്തുന്ന മനോഹരൻ മാത്രമായിരുന്നു..

പലവട്ടം മരണം എന്നൊന്നു മനസ്സിലില്ല എങ്കിൽ എന്ന് അവൾ ആഗ്രഹിച്ചു പോയി..! ദൈവത്തിനു പോലും ലേക്കു തോന്നിയതിനാലവം ഇന്നവൾ ചലനമറ്റ ശരീരവുമായി തന്റെ പ്രിയപ്പെട്ടവർക്കു മുമ്പിൽ കിടക്കുന്നു..! എങ്ങലിപ്പു കരയുന്ന ഏതയോ കാപട്യമണിഞ്ഞ മുഖങ്ങളെയവൾ കണ്ടു അവളെ ചേർത്തു പിടിക്കാനാഗ്രഹിക്കുന്ന ഒരു പിടി കൂറ്റബോധമനസ്സിനെയും..! കരഞ്ഞു കലങ്ങിയ കണ്ണുമായി അവളുടെ നെറ്റിയിൽ അന്ത്യ ചുംബനം അർപ്പിക്കുന്ന തിരക്കിലാണ് പലരുമിരി തെളിച്ച് ദൈവത്തിനോട് കേഴുന്നവരേറെ..! ജീവിതത്തിൽ ഒരു തിരിയായ അവളെ മറന്നിരുന്നു എന്നതാണ് വാസ്തവം..! തിരക്കുന്ന് പറഞ്ഞു മറി നിന്നവർ ഇപ്പോഴിതാ പുല്ലുണ്ടു കണ്ണുമായി അവസാനമായി അവളെ ഒരു നോക്ക് കാണാൻ തിരക്ക് കൂട്ടുന്നു..!

എന്തിനായിരുന്നു ഇതെല്ലാം?? ജീവിച്ചിരിക്കുമ്പോൾ കിട്ടാത്ത പല സന്തോഷങ്ങളും അവളെ തേടിയെത്തിയത് ജീവനില്ലാത്ത ചലനമറ്റ ശരീരം ആയപ്പോൾ മാത്രം..! അന്നവൾക്ക് ഒരു പുഞ്ചിരി സമ്മാനിക്കാൻ പോലും പലരും മറന്നുപോയിട്ടുണ്ടാക്കാം.. ഒരുപക്ഷേ അന്ത്യം അവൾക്ക് ആശ്വാസമായിരുന്നുകിലോ..? അവളുടെ തിരോധാനത്തിൽ പൊളിഞ്ഞ ആരമാവ് ലളക്കയാലാ പടികളിറങ്ങി.. എന്നെന്നേക്കുമായി..!!

# The End of College Days



Fathima Rania  
Sixth Semester  
B. A. Functional English

As I sit here, penning down the final pages of my college journey, a whirlwind of emotions sweeps through me. The nostalgia of the past three years floods my mind, mingling with the anticipation of what lies ahead. It's a bittersweet symphony of memories, lessons, and growth.

From the moment I stepped foot on campus, I knew that college would be a transformative experience. Little did I know just how much it would shape me. It's been a journey filled with ups and downs, laughter and tears. I've met incredible people, made lifelong friends, and learned so much about myself along the way, and defeat have all left an indelible mark on my soul.

One of the greatest treasures I've unearthed during my time here is the friendships I've forged. I want to give a shoutout to my amazing friends: Shifna, Fidha, Rinsha, Amaya, Arshida and shibna. These guys have made my time in college extra special with their awesome qualities. Together, we've laughed, cried, and celebrated the milestones that marked our journey.

Amaya is also really good at understanding how others feel. She's like a caring listener who always knows how to make you feel better.

Rinsha is also very independent. She likes doing things her own way and encourages us to be ourselves too.

Shibna is also super nice. She's always doing little things to make people happy and feel appreciated.

Arshida is also really good at solving problems. Whenever we're stuck, she's the one who comes up with clever ideas to help us out.

Shifna is also incredibly dependable. You can always count on her to keep her promises and be there when you need her.

Fidha is also very determined. When she decides to do something, she never gives up, and that inspires us all to keep going too.

As we go our separate ways after college, I'm grateful for the memories we've shared and the bond we've formed. To my awesome friends, thank you for making college unforgettable.

I carry each of you with me, knowing that our friendship is a treasure I will always cherish. But college wasn't just about the good times. It was also a testing ground for resilience and determination. The challenges I faced – whether academic, personal, or existential – have been invaluable lessons in perseverance. Each setback served as a stepping stone, propelling me closer to my goals and shaping me into the person I am today.



To all the incoming students, I have one piece of advice: soak it all in. Enjoy every moment, learn from every experience, and don't be afraid to step out of your comfort zone. College is a time for growth, exploration, and discovery.

As I say goodbye to college, I'm grateful for the memories, the lessons, and the friendships that will last a lifetime. I may be closing this chapter, but I'm excited to see what the future holds. Here's to new beginnings and endless possibilities and to the journey that lies ahead.

Shahfa. O. P  
Second Semester B. Com. Finance  
ACAS



# ഉറവ വറ്റാത്ത ചിരി

എന്നെ നന്നായി അറിയാം എന്നു നിങ്ങൾ പറയുമ്പോഴൊക്കെ ഞാൻ ഇല്ല പൊഴിച്ചൊരു വസന്തകാലത്തെ ഓർമ്മതുകയുകയും വിസ്മയനിധിലേക്ക് വലിച്ചെറിയുകയും ചെയ്യും...

മധർത്തശ്ശതാനും വായിച്ചെടുക്കാനും ഇനിയും ഒരുപാട് അളവുകൾ അവശേഷിക്കുക കപാഴിഞ്ഞു പോയതിനെക്കുറവൊക്കെ ഓർമ്മകൾ സമ്മാനിച്ചില്ലെങ്കിലും ഞാൻ പ്രിയപ്പെട്ടത് എന്നു തന്നെ കൂറിച്ചിട്ടും...

എറ്റവുമൊടുവിലൊരു മഞ്ഞിയ ചിരി സമ്മാനിച്ച് നിങ്ങളെന്നിൽ നിന്ന് ഇറങ്ങി പോയാലും കാലങ്ങളോളം ഉറവ വറ്റാതെ എന്നിന്മേൽ ഖൃകാൻ നമു ചിരി മാത്രം മതിയാകും.

## Session on FYUGP by Saritha. K

Internal Quality Assurance Cell, Al Shifa College of Arts and Science organised a session on Four Year Undergraduate Programme titled FYUGP: Structure and Components on 22 March 2024 at 2 pm in the Conference Room. Saritha. K, Vice Principal and Academic Convenor, FYUGP led the session. She Spoke on the structure and component of FYUGP.





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Third Semester B. A. Economics  
ACAS

# ഉള്ളം കവർന്ന ചിരി

ഇന്ന് ഞാൻ വീട്ടിൽ നിന്ന് ഇറങ്ങുവാൻ പതിവിലും നേരം വൈകിപ്പിച്ചു. ബസ് കിട്ടരുതേ എന്ന് മനപ്പൂർവ്വം മനസ്സിൽ കണ്ട് തന്നെയോ ലേറ്റായി ഇറങ്ങിയത്. ഇന്ന് കസിൻസ്, വീട്ടിലേക്ക് വരുമെന്ന് പറഞ്ഞിരുന്നു. അത്യാകാഷ്ഠി ഇന്ന് ഞാൻ കോളജിലേക്ക് പോകുന്നില്ലാന്ന് ഏത പറഞ്ഞിട്ടും സമ്മതിക്കാതെ ഉമ്മ എന്ന വീട്ടിൽ നിന്ന് ഓടിപ്പിച്ചതാണ്.

എന്നോടാ കളി. ഏഴ് മണിക്ക് വരുന്ന കോളേജ് ബസ്സിലെ ബസ് സ്റ്റോപ്പിൽ എത്തിയത് 7:10 ന്. കുറച്ച് നേരം നിന്നിട്ടും കോളേജ്ബസ് കാണാതായപ്പോൾ മനസ്സിൽ ലസ്സു പോട്ടി. മെസ് ഓപ്പറേഷൻ വിജയിച്ചു. കോളേജ് ബസ് പോയി. ഇനി ഇപ്പോൾ വീട്ടിലേക്ക് പോയാലോ. വേണ്ട കുറച്ച് നേരം കൂടി കാത്ത് നിൽക്കാം അല്ലെങ്കിൽ എന്ന ലൈൻ ബസ്സിൽ പറഞ്ഞുവെക്കും.

കുറച്ച് നേരം ഞാൻ മൊബൈലിൽ ഗെയിം കളിച്ചിരുന്നു. സമയം 7:45 ആയി. ഇനി ഇപ്പോൾ ലൈൻ ബസിൽ പോയാലോ ഒരു പിന്റീഡ് കഴിയുമെന്ന് സാർ നല്ല ചീന്തൽ പറയുമെന്നൊക്കെ വീട്ടിൽ പറയാം. പക്ഷെ ഈ കളി ഉമ്മയുടെ അടുത്തേക്ക് നടക്കുമ്പോഴാണ് ബസ്സ്റ്റോപ്പിൽ അടുത്ത് നിൽക്കുന്ന ഒരു അച്ഛനെ ഞാൻ ശ്രദ്ധിച്ചത്. അങ്ങാട് എന്നാണ് തൂങ്ങിപ്പിടിച്ചു നോക്കിക്കൊണ്ടിരിക്കുന്നത്. റബ്ബി. ഇങ്ങാട് എന്റെ ഉപ്പയെ അറിയുന്ന വെല്ലോയും ആവോ? എയ് ഇനി ഇവിടെ നിൽക്കുന്നത് പന്തികേടല്ല. വേഗം മൊബൈൽ എടുത്ത് ബാഗിൽ വെച്ചു.

നേരിട്ട വീട്ടിലേക്ക് ചെന്നാൽ പച്ചത്തനി അഭിഷേകമാകുമെന്ന് എനിക്കുറപ്പാണ്. അത്യാകാഷ്ഠി ഫോണിൽ വിളിച്ച് പറയുന്നതാണ് നല്ലത്. കുറച്ച് ഫോണിൽ കേട്ട് ബാക്കി വീട്ടിൽ ചെന്ന് കേട്ടാൽ മതിയല്ലോ. അത്യാ ഞാൻ നടന്ന് വീട്ടിൽ എത്തുമ്പോഴേക്കും ഉമ്മ ഉപ്പയോട് എന്തെല്ലാക്കൊക്കെ പറഞ്ഞ് കുറച്ചൊക്കെ എന്ന രക്ഷപ്പെടുത്തിക്കൊള്ളും.

കുതിൽ മൊബൈൽ ഉണ്ട് പക്ഷെ അതിൽ വിളിക്കണ്ട. മൊബൈൽ കോളജിലേക്ക് ഞാൻ കൊണ്ട് പോകുന്നുണ്ടെന്ന് അറിഞ്ഞാൽ അടുത്ത ഭൂകമ്പവും അത് വേണ്ട. എല്ലാം സൂക്ഷിച്ച് തന്നെ ചെയ്യണം. നേരെ അടുത്തുള്ള ബൂത്തിൽ പോയി ഉമ്മയുടെ നമ്പറിലേക്ക് വിളിച്ചു.

പക്ഷെ എന്റെ എല്ലാ പ്രതീക്ഷകളെയും തകിടം മറിച്ച് കൊണ്ട് 'ഫോൺ ഉമ്മയെടുക്കേണ്ട' എന്ന എന്റെ പ്രാർത്ഥന റബ്ബി കേട്ടില്ല. അത് എപ്പോഴും അങ്ങനെയോ ഒരു പ്രാർത്ഥനയുടെ അവിടെയും ഇവിടെയും ഒക്കെയോ അങ്ങോരു കേൾക്കൂ. ബസ് പോകുന്നു എന്നത് കേട്ടു പക്ഷെ ഇത് കേട്ടില്ല. എന്താ ചെയ്യാ ചില കാര്യങ്ങൾക്ക് അങ്ങാട്ക്ക് വല്ലാത്ത ജാഡ ആണെന്ന.



ഫോൺ എടുത്തതും ഉപ്പയുടെ ഒരു വല്ലാത്ത സൗണ്ടിൽ പാലോ കേട്ടതും എന്റെ കിളി എങ്ങോട്ടോ പോയി. ഉള്ള കിളിയെ പിടിച്ച് കൂട്ടിലിട്ട് ഒരുവിധം ബസ് പോയെന്ന് പറഞ്ഞ് ഒപ്പിച്ചു. പക്ഷെ പിന്നെ പറഞ്ഞ ഉപ്പയുടെ മറുപടി എനിക്ക് മുൻപേ അറിയാവുന്നത് കൊണ്ട് അത്യാർത്ഥ്യം കേൾക്കപ്പെട്ടില്ല.

'നിനക്ക് ഞാൻ ബസ് പിടിച്ച് പോയ്ക്കൂടെ' എന്ന് കേട്ട പാതി കേൾക്കാത്ത പാതി ഫോൺ വെച്ച് നേരെ അങ്ങോട്ട് ബസ്സ്റ്റോപ്പിൽ പോയി അനുസരണയുള്ള കൂട്ടിയായി നിന്നു. അവിടെ പെണ്മക്കൾ ആ അപ്പോപ്പൻ അവിടെ തന്നെ ഉണ്ട്. ഞാൻ അങ്ങോടെ ടൈംൺഡ് ചെയ്യാൻ പോയില്ല. പിന്നെ അതിലൂടെ പോയികൊണ്ടിരിക്കുന്ന ഓരോ ബസ്സുകളുടെ ബോർഡുകളിലായിരുന്നു എന്റെ കണ്ണുകൾ പെട്ടെന്ന് കൊടകൾ എന്നു കണ്ണിൽ പന്തിത്തേയും വേഗം കയറി വിൻഡോ സീറ്റ് തന്നെ പിടിച്ചു.

എന്തൊക്കെയാം ആലോചിച്ച് ഇരിക്കുന്നതിന്റെ ഇടയിലാണ് ഒരു വിളി കേട്ടത്. ഞാൻ വിളി കേട്ട ഭാഗത്തേക്ക് തിരിഞ്ഞ് നോക്കിയപ്പോൾ ഒരു വയസായ സ്ത്രീ കൂടെ പത്ത് ഇരുപത്തഞ്ചു വയസ്സായ ഒരു യുവാവുമാണ്.

ഞാൻ നോക്കിയതും ആ അമ്മ പറഞ്ഞു മോശം ഒന്നു ഇങ്ങോട്ടു നീങ്ങിയിരിക്കാമോ മോൻ അവിടെ കണലയുടെ അരികിൽ ഇരിക്കണമെന്നു. - നോക്കണ്ടായിരുന്നു. വെറുത്തെ പോയി പണി വാങ്ങിച്ച്.

എന്നോട് എന്തൊരു പറയാൻ ഈയാൾ എന്താ പ്രധാന മുന്നിയോ? പം- ഞാൻ ഇരിക്കുന്ന വിൻഡോ സീറ്റ് തന്നെ അങ്ങോർക്ക് വേണമെന്ന്. വേറെ എന്തെ സീറ്റ് ഉണ്ട്. അത്യാം ഈ സ്മരണകളുടെ സീറ്റ്. ഞാൻ ഒന്നും മിണ്ടാതെ മനസില്ലാമനസോടെ നീങ്ങി കൊടുത്തു. ആ അമ്മയും അമ്മയുടെ പുനാരം മോശം എന്റെ അരികത്തേക്കുതന്നെ ഇരിന്നു. ഞാൻ എനിക്ക് വന്ന എല്ലാ ദൈവവും അടക്കി പിടിച്ചു പുറത്തോട്ടു നോക്കിയും ഇരുന്നു.

പിന്നെ ആ മകന്റെ സംസാരത്തിലെ എന്തൊരു ഒരു അപാകത കേട്ടാണ് ഞാൻ അവരെ വീണ്ടും ശ്രദ്ധിച്ചത്.

'അമ്മേ നോക്കൂ ദേ ഒരു കാർ പോകുന്നു. ആ കാറിന്റെ നിറം വെള്ളയല്ലേ. മറുപടിയെത്തോറും അമ്മ പറഞ്ഞു ആ മോനെ ഇന്ന് രാവിലെ കൂട്ടൻ കഴിച്ച് മാർക്കറ്റിന്റെ നിറവും ഇതല്ലേ. അയാൾ സന്തോഷത്തോടെ തലയാട്ടി ചിരിച്ചു.

ഇതെല്ലാം കണ്ടു യുറ്റിച്ചു നോക്കുന്ന എന്തെ കണ്ടു സാരിത്തന്നു കൊണ്ടു കണ്ണുകൾ തുടച്ചു ചുട്ടിത്തന്നു തുടങ്ങിയ ആ മുഖത്തിൽ ചിലി വരുത്തി. ആ നിമിഷം മനസ്സിലേന്തോ കത്തിയതെന്നു പോലെ വേദന കൊണ്ടു ഞാൻ പുളഞ്ഞു പിന്നെ എനിക്കൊന്നും കാണാൻ ശക്തിയിലായിരുന്നു. വേഗം കൺപോളകളടച്ചു. വല്ലോ. ഈ അമ്മയെ ആണലോ ഒരു നിമിഷമെങ്കിലും പകയോടെ നോക്കിയത്. എന്തെ ക്രൂരമാണ് എന്റെ മനസ്സ്. ഒരു അമ്മയുടെ മകൾ തന്നെയല്ലെ ഞാനും. നാം പോലും അറിയാതെ എന്തെ വേദനിപ്പിക്കുന്നു. ഒന്നു ചുറ്റുമുള്ള ലോകത്തെ കണ്ണ് യുറ്റന്ന് കാണുവാൻ എന്നു പറിക്കും? ഇങ്ങനെ ചിന്തകൾ കൊണ്ടു കാട് കടക്കവേ കൈയിൽ ഒരു തുള്ളി കിട്ടിയപ്പോഴാണ് ആ മായാലോകത്തിൽ നിന്ന് കണ്ണുകൾക്ക് വിട നൽകിയത്. ഞാൻ ടൈംസിലേക്ക് നോക്കിയപ്പോൾ അതേ അവർ വിമലകങ്ങൾ പറഞ്ഞു തന്നെ ഇരിക്കുന്നുണ്ട്.

പിന്നെ മൊബൈൽ എടുത്ത് സമയം നോക്കിയപ്പോഴാണ് ബോധം വന്നത്. സമയം 9:30 കഴിഞ്ഞു. പുറത്ത് നോക്കിയപ്പോൾ എവിടെ എത്തിയെന്ന് ഒന്നും മനസിലാകുന്നില്ല. വേഗം അടുത്തു നിൽക്കുന്ന ഒരു പെപ്പിയോട് കൊടകൾ എഴുന്നീയെന്നു ചോദിച്ചു. മറുപടി ഞാൻ തീരെ പ്രതീക്ഷിക്കാത്തതായിരുന്നു കിട്ടിയത്.

മോളെ കൊടകര കഴിഞ്ഞതല്ലോ. പിന്നെ എന്റെ മനസിൽ ഇടിവാൾ മിന്നുന്ന പൊലെ ഡിപ്പാർട്ട്മെന്റ് ഹെഡിന്റെ മൃഗം തെളിഞ്ഞു. ഇനി അങ്ങനാറെ കാണാതെ ക്ലാസ്സിൽ കയറാൻ സാധിക്കില്ലവേഗം എവിടെയാക്കേയാ കീടക്കുന്ന ചെറുപ്പുകൾ കണ്ടുപിടിച്ചു തിരിക്കിയിട്ടയില്ലാടെ അടുത്ത സ്റ്റോപ്പിൽ ചാടിയിറങ്ങി. അപ്പോഴും അത് അമ്മയുടെ മൃഗം മനസിൽ നിന്ന് മാഞ്ഞുപോൻ കഴിഞ്ഞിരുന്നില്ല.

## Status of Flipped Classes Offered in March 2024

Department	Sessions
English	24
Commerce	20
Education	8
Psychology	2
Computer Science	3
Languages	7

## Certificate Distribution for Acasiana News Team

The Media Wing, ACASIANA News, distributed certificates to student members of the Wing who contribute to College News Video making. The certificates were given away by Dr. Babu, P. K, Principal, ACAS, on 1 April 2024. Mr. Amal Jaz, Second Semester B. A. English, Mr. Anjal Hamid and Ms. Rishna. K, Second Semester B. A. Functional English, received the certificates. Ms. Renjitha. K. R, faculty coordinator, was present on the occasion.





# IQAC ACAS AWARDS 2023-24

## Student of the Year



## Library User Award



# Al Shifa College of Arts and Science



Celebrating Vibrant





# Internal Quality Assurance Cell

Established concurrently with the College's inception in 2020, the Internal Quality Assurance Cell (IQAC) serves as the institutional brain, overseeing, guiding, and monitoring all facets of its functioning. Operating as a central pillar, IQAC endeavors to elevate the institution towards academic excellence by fostering a systematic approach for enhancing both academic and administrative performance. Additionally, it strives to cultivate a culture of quality by promoting best practices and internalizing measures for continuous improvement. Tasked with evolving mechanisms to ensure efficiency and progressiveness across academic, administrative, and financial domains, IQAC upholds quality benchmarks, facilitates equitable access to education, optimizes teaching methods, and fosters research dissemination and networking. Through its multifaceted functions, IQAC serves as the cornerstone for institutional enhancement, driving excellence, transparency, and continuous improvement.



## IQAC Actions

Coordinating academic committee and departments for Curriculum alignment to Program and Course Outcomes

The IQAC plays a pivotal role in ensuring the coherence and relevance of the academic curriculum. By coordinating with academic committees and departments, it ensures that the curriculum aligns seamlessly with the intended program and course outcomes. Through regular meetings and assessments, IQAC fosters a culture of continuous improvement, ensuring that the academic offerings are in line with the evolving needs of the industry and society.

Implementation of Add-on, Value added Programmes, skill enrichment programmes through various departments:

To enhance the overall skill set and employability of students, the IQAC oversees the Implementation of add-on and value-added courses across various departments. These courses are designed to supplement the core curriculum by offering specialized skill enrichment modules, workshops, and training sessions. By collaborating with Industry experts and professionals, IQAC ensures that students are equipped with the necessary competencies to excel in their chosen fields.

**Faculty development through Faculty Development Centre, Staff Club and Staff Council**

Recognizing the importance of faculty development in maintaining academic excellence, the IQAC actively supports initiatives through the Faculty Development Centre, Staff Club, and Staff Council. Workshops, seminars, and training programs are organized to empower faculty members with the latest pedagogical techniques, research methodologies, and technological advancements. By fostering a culture of continuous learning and professional growth, IQAC contributes to the overall enhancement of teaching and Research Standards.



### **Sustainability through Nature Club and NSS**

Promoting environmental sustainability is a key focus area for IQAC, which collaborates with the Nature Club and National Service Scheme (NSS) to raise awareness and implement eco-friendly practices on campus. Initiatives such as tree plantation drives, waste management campaigns, monthly observation of public transport day and conservation projects are undertaken to instill a sense of responsibility towards the environment among students and staff members.



## Social Responsibility through NSS, SIP, YRC

In line with its commitment to social responsibility, IQAC drives various initiatives in collaboration with NSS, Students Initiative of Palliative (SIP), and Youth Red Cross (YRC). These initiatives aim to address societal challenges, promote community development, and foster a spirit of empathy and compassion among students. Through volunteering activities, awareness campaigns, and outreach programs, IQAC strives to make a positive impact on society.

## Student Research Support through Undergraduate Research Cell, Afterwords Journal, Al Shifa International Student Seminar

Encouraging a culture of research and innovation among students, IQAC facilitates various avenues for student research support. The Undergraduate Research Cell provides guidance and resources for students to undertake research projects, while platforms such as the Afterwords Journal and Al Shifa International Student Seminar offer opportunities for publication and scholarly exchange. By nurturing young researchers, IQAC contributes to the advancement of knowledge and intellectual discourse.

## Implementation of Experiential Learning through Flipped Learning Methods

Recognizing the importance of experiential learning in enhancing student engagement and retention, IQAC promotes innovative teaching methodologies such as flipped learning. By flipping the traditional classroom model, where students engage with course materials before class and participate in active learning activities during class time, IQAC fosters deeper learning experiences and critical thinking skills among students.

## Student-Centric activities through departments, clubs, cells, and different offices under various departments

IQAC prioritizes student welfare and engagement by supporting a wide range of student-centric activities across departments, clubs, cells, and administrative offices. These activities include cultural events, sports competitions, leadership development programs, career counseling sessions, and student support services. By providing a vibrant and inclusive campus environment, IQAC enriches the overall student experience and promotes holistic development.





## **Innovation ecosystem establishment through IIC, IEDC, YIP, ED Club, and different departments**

Fostering an innovation-driven culture is a cornerstone of IQAC's mission, as evidenced by its support for innovation ecosystems through entities such as the Innovation and Incubation Center (IIC), Innovation and Entrepreneurship Development Cell (IEDC), Youth Innovation Program (YIP), Entrepreneurship Development (ED) Club, and various departmental initiatives. By nurturing creativity, entrepreneurship, and problem-solving skills, IQAC empowers students and faculty to become catalysts for positive change and economic development.



## **Collaborations with academic institutions, NGOs, and Industries.**

To enrich the academic experience and expand opportunities for students and faculty, IQAC actively seeks collaborations with academic institutions, non-governmental organizations (NGOs), and industries. Through partnerships, joint research projects, internships, and guest lectures, IQAC facilitates knowledge exchange, interdisciplinary learning, and real-world application of academic concepts. By leveraging external networks and resources, IQAC enhances the overall quality and relevance of education imparted within the institution.





## Direct IQAC Initiatives

### Student of The Year Award

The Student of the Year Award at Al Shifa College of Arts and Science for 2023 recognizes outstanding performance in various spheres, and this year's recipient is Ms. Shifna, K. T from the V Semester B. Com Finance. Her commendable achievements in curricular, co-curricular, outreach, extension, and entrepreneurial activities throughout the Academic Year 2022-23 exemplify her dedication and versatility.

### Best UG Project Award

Additionally, the Best Undergraduate Project Awards for 2023 celebrate remarkable academic endeavors. Ms. Farhana, M. K received the award in English for her study on 'Development of Folk Arts in Northern Malabar,' while Mr. Mubashir, P. is recognized in Commerce for his research on 'Effect of Covid-19 Pandemic on Online Payment System: A Comparative Study on Consumer Insights for Post & Pre Covid-Period.' Furthermore, Ms. Shahma Thasni, T. earns the accolade in Economics for her study on 'Consumer Satisfaction towards Himalaya Products among the College students: A Study In Kizhattur Panchayath.' These projects reflect the students' scholarly prowess and their contributions to knowledge dissemination during the Academic Year 2022-23.





### The Al Shifa Project Prize

Al Shifa Project Prize initiated by the Internal Quality Assurance Cell (IQAC) of Al Shifa College of Arts and Science in 2022, aims to elevate the quality of student projects in Undergraduate programs. Often overlooked, student projects constitute a vital component of the UG curriculum, holding immense potential for academic and career growth. This initiative not only seeks to promote high-quality UG student projects but also aims to raise awareness about their significance, thereby setting a higher standard across colleges. Recognizing excellence in originality of concept, thought, analysis, writing, and presentation, the award is designed to honor outstanding UG projects in English, Economics, and Commerce.

Eligibility for the Al Shifa Project Prize extends to students who completed their UG program in a college affiliated with the University of Calicut, with English, Economics, or Commerce as their core subject during the academic year 2021-22. Nominations for the award must be submitted by the Head of the Department, endorsed by the project supervisor and Head of the Institution. With cash awards and certificates for the top three projects in each subject, the selection process involves rigorous assessment based on criteria including problem identification, project structure, results analysis, writing quality, and solution completeness. The deadline for submissions is May 31, 2022, with shortlisted candidates invited for live presentations, culminating in the recognition of exemplary achievement with the Al Shifa UG Project Prize.

### Library User Award

The "Best Library User Award," an esteemed initiative led by the Internal Quality Assurance Cell (IQAC) of Al Shifa College of Arts and Science, acknowledges students who demonstrate exceptional engagement with the college library's resources and facilities. Fathima Safa, V, a Final Year student pursuing B. A. Functional English, stands as the latest awardee, embodying a remarkable dedication to utilizing the library effectively. Her proactive engagement exemplifies a commitment to academic enrichment and research exploration, setting a sterling example for her peers. By recognizing Fathima Safa's outstanding achievement, IQAC underscores the library's pivotal role in fostering scholarly growth and intellectual curiosity among students, reinforcing its status as a cornerstone of academic excellence and lifelong learning.



## Article Review Sessions

Aiming to cultivate a culture of critical engagement and scholarly discourse, the English and Other Language departments, along with the Departments of Economics, Psychology, and Commerce, have initiated Article Review Sessions facilitated by faculty members at Al Shifa College of Arts and Science. This collaborative endeavor entails weekly sessions where faculty members and students convene to review and discuss articles pertinent to their respective disciplines. By leveraging the resources available in the college library, these sessions provide an invaluable platform for participants to explore contemporary research, share insights, and engage in intellectual exchange.

The overarching aim of these Article Review Sessions is to foster a deeper understanding of key concepts, methodologies, and emerging trends within their fields, while also promoting critical thinking, analytical skills, and interdisciplinary dialogue among students and faculty alike. Through this initiative, the college seeks to enrich the academic experience, nurture a vibrant research culture, and empower individuals to become informed contributors to their disciplines and society at large.

## Sessions organized by IQAC for Quality Enhancement

The programs orchestrated by the Internal Quality Assurance Cell (IQAC) represent a concerted and meticulous approach towards elevating the standards of higher education institutions (HEIs). Spanning a spectrum of workshops, seminars, and training sessions, each initiative is intricately designed to nurture a culture of perpetual refinement and innovation within academic spheres. From comprehensive orientations on accreditation criteria delineated by the National Assessment and Accreditation Council (NAAC), ensuring faculty members are well-equipped to navigate the rigorous assessment processes, to hands-on workshops empowering students with advanced presentation techniques and the art of crafting meticulous event reports, IQAC leaves no stone unturned in its quest for academic excellence.

Furthermore, IQAC spearheads discussions and seminars focusing on emerging paradigms in education, such as Outcome-Based Education (OBE). By orienting stakeholders towards designing curriculum and assessments anchored in clearly defined learning outcomes, IQAC empowers HEIs to recalibrate their educational strategies towards fostering tangible competencies and skill development among students.

In tandem with this, IQAC also facilitates deliberations on broader institutional themes, including drafting mission and vision statements. These sessions serve as platforms for collective introspection, guiding HEIs towards articulating their core values, aspirations, and strategic directions. Additionally, initiatives like the Student Academic Achievement Criteria (SAAC) framework orientation, spearheaded by esteemed researchers and academic leaders, serve to align institutional goals with student-centric benchmarks, thus fostering a holistic approach to academic quality enhancement.

# Entrepreneurship Development Club (ED Club)

(Membership Number: EDC/MLP/90/2020)

The Entrepreneurship Development Club at Al Shifa College of Arts & Science aims to cultivate entrepreneurial skills among students. Open to all ACAS students, the club fosters an environment that supports entrepreneurial mindsets and attitudes. The coordinator of the Club is Mr. Suhail P, Asst. Professor of Commerce, ACAS. Throughout the previous years, the club organized various programs including workshops, seminars, and competitions to nurture entrepreneurial culture, skill development, networking, and collaboration among students, professionals, and industry experts. Objectives include instilling social virtues, facilitating interaction between successful entrepreneurs and students, changing negative perceptions about entrepreneurship, educating students about industry dimensions, and nurturing latent entrepreneurial talents by developing both technical and managerial skills.

## Activity Highlights:

❖ **Workshops and Seminars:** The club organized workshops and seminars covering diverse topics such as social media marketing, LED making, cake baking, idea generation, fabric painting, food start-ups, robotics, and photography.

❖ **Expert Interactions:** Eminent personalities from various industries shared their insights and experiences with the students. Notable interactions included sessions with CEOs, managing partners, and industry experts.

❖ **Industry Visits:** Visits to companies like the Thai Group of Companies, Inkel City, and Manorama Quickerala Machinery & Trade Expo provided students with practical exposure to industrial operations and innovations.

❖ **Food Fests and Sales Initiatives:** Events like 'Ruchimelam Season 1 & 2' and 'StuBiz' aimed at promoting entrepreneurship among students through food festivals and student-run sales points.

❖ **GreenGems:** Students Nano Farm Microgreen Cultivation initiative provided an insight on microgreens, covering cultivation, business opportunities, and health benefits. Attendees were inspired to explore entrepreneurial ventures in this niche market.

❖ **Art & Craft Exhibitions:** The club organized exhibitions to showcase students' creativity and enhance their skills in art and craft.

❖ **Entrepreneurs Meets:** Events like SEM 24 (Students Entrepreneurs Meet) provided platforms for students to exchange ideas, learn from industry experts, and showcase their entrepreneurial ventures.



## Awards & Recognitions

### Best ED Club Awards

Al Shifa College of Arts and Science's Entrepreneurship Development Club has been honored with the esteemed 'Best Performing ED Club of the Year 2023' award by the Taluk Industries Office, Perinthalmanna. This outstanding recognition fills us with immense pride and underscores the dedication and hard work of our club members and the entire college community. It inspires us to set even higher standards for ourselves as we continue our journey towards excellence.

### Award for Best Idea

Ms. Febinsha Fahim, C, a member of the Entrepreneurship Development Club and Fourth Semester B. Sc. Psychology student, received the prestigious 'Best Idea' accolade from Sub-collector Ms. Shreedanya IAS, for the innovative concept of Porridge Water. The recognition showcases the creativity and entrepreneurial spirit fostered within our club.

The Entrepreneurship Development Club at ACAS has been instrumental in providing students with invaluable opportunities to develop entrepreneurial skills, gain practical exposure, and interact with industry professionals. Through its diverse range of activities, the club continues to foster a culture of entrepreneurship, innovation, and creativity among students, preparing them for future entrepreneurial endeavors. And also highlights the extensive efforts and achievements of the EDC at ACAS, reflecting its commitment to nurturing the entrepreneurial spirit among students and contributing to their overall development. Moreover, the club's efforts have not gone unnoticed, as evidenced by the prestigious awards and recognitions it has received. The Best-Performing ED Club Award from the Industries Office, Govt. of Kerala, and the Best Idea Award bestowed upon one of its member underscore the impact and effectiveness of the club's initiatives in nurturing entrepreneurial talent and fostering a culture of innovation.

As the Coordinator of the ED Club rightly points out, the journey towards excellence is an ongoing one. The club remains committed to raising the bar even higher, setting new standards of achievement, and empowering students to become successful entrepreneurs and leaders in their respective fields. Through its continued efforts, the ED Club at ACAS will undoubtedly continue to play a pivotal role in shaping the future of entrepreneurship and innovation, both within the college community and beyond.



# Publication Wing

**The Publication Wing** at Al Shifa College of Arts and Science stands as a beacon of literary expression and academic dissemination. Established in 2021, it has swiftly become a nurturing ground for aspiring writers and scholars, offering a platform where creativity and knowledge converge. With a vision to promote diverse voices and ideas, the Publication Wing provides invaluable opportunities for writers to showcase their talents through both traditional print media and the dynamic online realm. The Wing has released a series of books, each carrying an ISBN and covering a range of topics from poems and short stories by students to in-depth explorations of teaching experiences, digital disruption, cultural dynamics, interdisciplinary projects, and the economic landscape of Kerala.

We are proud to share the accomplishment of 10 books and 2 volumes of a student journal in a short span of 4 academic years! We have brought out an anthology titled "The Republic of Hope," which is a compilation of poems by school and college students on the theme 'post-COVID world' in the year 2022. Another completed publication venture is the conference proceedings of the National Student Seminar on English Fiction since 2000, conducted by the department of English in the same year.





In 2023, we witnessed the release of seven books, six of which have an ISBN each. "Kadhalayam: An Anthology of short stories by students," "Adhyapanathinte Naalvazhikal: A Collection of Teaching Experiences," "Digital Disruption: Commerce, Business, and Industry," "Marginality and Resistance in Contemporary Culture," "Interdisciplinary Insights: A Compilation of Undergraduate Student Projects," and "Knowledge Economy: Prospects of Kerala" all carried an ISBN. "The FaBio: An Anthology of Faculty Blogs" was a compilation of blogs published by faculty members in the faculty blog 'FaBio.' 'The FaBio: An Anthology of Faculty Blogs' was a compilation of blogs published by faculty members in the faculty blog 'FaBio.' and 'Mudra: A Booklet of interviews with Women Achievers' is a compilation of interactions with accomplished women of the time.

The Wing also launched two volumes of 'afterwords: An interdisciplinary annual e-journal for graduates and undergraduates: (ISSN: 2583-9047- Online)', which is a platform for students to publish their creative and academic works in January 2023 and January 2024.

The college runs a newsletter titled ACASIANA, which serves as a comprehensive compilation of all the events held each month. This newsletter features reports provided by students, which are then scrutinized and edited by the Media team before publication. The process involves a dedicated team that compiles, designs, and publishes the newsletter, ensuring that it accurately reflects the activities and achievements of the college community. The newsletter celebrated its 25th issue as a Women Special Issue, highlighting the achievements and contributions of women in various fields. Additionally,



# Faculty Development Centre

**The Faculty Development Centre (FDC)** at Al Shifa College of Arts and Science has been at the forefront of organizing a diverse range of professional development activities over the since 2021, catering to the needs of faculty members across various disciplines. These Initiatives have been designed to enhance skills, foster creativity, and promote effective teaching practices among educators.

One notable event hosted by the Centre is the Visiting Professor Programme, conducted in collaboration with the departments of English and Economics. This program facilitated interactions between experienced faculty in professorial ranks and faculty members of the respective departments. Eminent professors such as Dr. Kunhammed. K. K, Professor at the Department of Studies in English, Kannur University; Dr. Joseph Koyipally, Head of the Department of English and Comparative Literature at Central University of Kerala; Dr. Biju Mathew, Coordinator and Head of the Centre for Development Studies at University of Calicut; and Dr. Abdul Azeez N. P, from the Department of Economics at Aligarh Muslim University, Delhi, were among those who visited the campus.

FaBlo, the Faculty Blog, provided a platform for faculty members to share insights and experiences, fostering a culture of knowledge exchange. The blog, initiated in 2021, has covered over 400 English/Malayalam write-ups by faculty members. A panel scrutinized and judged the best blogs towards the end of every month and recognized them. The culmination of this creative venture was the book, 'The FaBlo: An Anthology of Faculty Blogs,' which compiled the winning and shortlisted blogs of these years. The book was released in 2023.







Five-day Faculty Development programs were organized in partnership with the departments of English and Commerce, respectively. The Department of Commerce collaborated with their knowledge partners to organize a Multi-Campus FDP on Gamification of the Commerce Classroom, while the Department of English conducted a five-day virtual FDP on Blended Learning.

Another innovative initiative by the centre, "Let's Talk Teaching," commenced in September 2023 in connection with Teachers' Day. This initiative involved publishing posters containing brief messages from teachers across various institutions, including schools and higher education institutions (HEIs). The series has successfully completed 200 days, highlighting the commitment to promoting dialogue and sharing insights among educators.

Poster It! is an ongoing contest initiated by the FDC in 2021, encouraging teachers to create event posters. This initiative aims to cultivate design skills among faculty members, ultimately improving the quality of the posters. Each month, the best poster designer is acknowledged and recognized for their creativity and talent.

The FDC encouraged faculty members to create dedicated websites. These Faculty Websites are maintained by faculty members to upload and store study materials and showcase academic achievements. They serve as centralized hubs where students can access curated educational resources.

With a focus on enhancing the academic writing skills of faculty members, the FDC provided support to departments in publishing books on academic subjects. The departments of Commerce, English, and Economics brought out books such as "Digital Disruption: Commerce, Business, and Industry," "Marginality and Resistance In Contemporary Culture," "Interdisciplinary Insights: A Compilation of Undergraduate Student Projects," and "Knowledge Economy: Prospects of Kerala."

The Centre conducted the Faculty Orientation Programme to familiarize new faculty members with the college's academic environment, policies, resources, and expectations, ensuring a smooth transition into their roles. Additionally, it organized sessions on Basic Videography Skills for Teachers, equipping faculty with essential skills for creating engaging educational content through multimedia.

The FDC facilitated Faculty Exchange Programme, promoting collaboration and knowledge sharing among educators from different institutions. The Centre collaborated with the Department of English to organize a faculty exchange program with MES KeeVeeYam College, Valancherry, and Providence College for Women, (Autonomous) Coonoor, The Nilgiris.

It also arranged Book Review Sessions, Workshops on Outcome-Based Education and Blended Learning, as well as sessions on AI and ChatGPT, showcasing its commitment to continuous learning and innovation in pedagogy. Recognizing the importance of mental and physical health, the Centre also offered monthly physical training sessions, emphasizing the well-being of faculty members.





# Institute for Flipped Learning



**The Institute for Flipped Learning (IFL)** at Al Shifa College stands as a pioneering initiative dedicated to the widespread adoption of the Flipped Classroom (FC) method. Established three years ago, the IFL has successfully embedded Flipped Learning practices within the college, transforming traditional teaching methods into dynamic, student-centric experiences:

The IFL was founded in response to the evolving educational landscape, recognizing the need to shift from conventional teaching approaches to more engaging and skill-oriented methodologies. Al Shifa College's commitment to staying at the forefront of educational innovation led to the establishment of the IFL, aiming to bridge the gap between traditional teaching and the demands of a modern, skills-focused education.

In recognition of outstanding contributions, the IFL acknowledges the "Flipper of the Month." This recognition is awarded to faculty members who have demonstrated excellence by offering the maximum number of Flipped Classes in a given month.

Through Memoranda of Understanding (MoU) partnerships, the IFL has extended its reach to other colleges, delivering Flipped Classes and responding to requests for sessions aimed at training faculty. This collaborative approach helps partner institutions equip their faculty with the innovative Flipped Learning methodology. The Department of Commerce implemented flipped classes at Majills College, Valancherry, while the Department of English introduced the classroom mode at Ambedkar College of Arts and Science, Wandoor, and Providence College for Women, Coonoor.

The IFL actively plays a pivotal role in curating and promoting scholarly work related to Flipped Classrooms. Collaborating with the Publication Wing, the IFL encourages faculty members to contribute articles and books on Flipped Learning methodologies.

# Undergraduate Research Cell

The Undergraduate Research Cell of Al Shifa College of Arts and Science organized a series of impactful events throughout the academic year, fostering a culture of academic inquiry and scholarly engagement among students.

Our initiatives began with the prestigious ACAS UG Project Prize and the release of "Interdisciplinary Insights," showcasing the innovative projects of our undergraduate students. These events set the stage for intellectual exchange and collaboration.

The Pre-Seminar Workshops for the Al Shifa International Student Seminar (AISS) provided students with essential skills and knowledge, preparing them for the big stage. Notably, our collaboration with MES Keveeyam College expanded our reach and impact.

Invited talks at Farook College and BYKAS College for Women highlighted our commitment to knowledge dissemination beyond our campus, inspiring students to pursue research and scholarly activities.

The AISS 2023 seminar itself was a resounding success, bringing together scholars and students from diverse disciplines to exchange ideas and showcase their research findings.

Moreover, our workshops on research methodology equipped students with the necessary tools to navigate the intricacies of academic research, empowering them to embark on their own scholarly journeys.

The release of "Afterwords: An Interdisciplinary Annual E-Journal for Graduates and Undergraduates" and the seminar "All I did was Ask Questions: Reflections on a Research Journey" further enriched our academic landscape, providing platforms for students to share their scholarly contributions.

The Undergraduate Research Cell's endeavors in 2023-2024 exemplify our dedication to promoting a culture of research excellence and academic inquiry among students, both within our institution and beyond.





## Youth Red Cross

The Youth Red Cross (YRC) plays a vital role in shaping compassionate and responsible individuals. As an integral part of the Red Cross movement, the YRC focuses on cultivating a sense of social responsibility, humanitarian values, and leadership skills among young adults. By participating in YRC activities, students not only contribute to the well-being of society but also gain personal growth, empathy, and a broader perspective on global issues.



The YRC Unit of ACAS was officially inaugurated on 8 August 2023, by Mr. G. Mohan Kumar, IRCS Malappuram District Chairman. The unit organized various programs, including a free eye check-up camp in collaboration with the Department of Optometry, Al Shifa College of Paramedical Sciences, benefiting 103 people on 30 November 2023, at Valcano Sports & Arts Club, Anapamkuzhi, Kizhattur. Additionally, a blood donation camp was organized in collaboration with the Govt. Blood Bank Nilambur on 29 November 2023, where 42 units of blood were donated. Furthermore, awareness sessions were conducted, including a Road Safety Awareness Session led by Dr. Mohammed Yahya, Consultant Maxillofacial Surgeon & Medical Superintendent, KIMS Al Shifa Superspeciality Hospital Perinthalmanna, in collaboration with Oral & Maxillofacial Surgeons of India, Kerala Chapter, on 17 January 2024. Another session titled 'Know, Prevent, Protect: Building Resilience Against NIPAH' led by Ms. Fathimath Thahira, a second-year B. Sc. Microbiology student from MSTM Arts & Science College, was held on 26 September 2023.

# Scholar Mentor Programme

The Scholar Mentor Programme (SMP) for advanced learners proposes to arrange Specialized Mentoring Programs for students in Undergraduate Programs to guide their future. The scheme ensures necessary orientation to prepare them for employment or guidance necessary to select areas for higher study and motivate them to achieve their goals. Through SMP, students can access expert individuals and explore areas of excellence through various modes of study and interaction with them.

During the academic year 2023-24, the Scholar Mentor Programme (SMP) of ACAS organised a series of programs aimed at enhancing student development and engagement. These sessions encompassed diverse topics such as "Future Readiness: Bridging Your Major With Tomorrow's Challenges," held on 4 January 2023, led by Dr. Habeeb Rahiman, Professor of Chemistry at SSM Polytechnic College, Tirur, focusing on emotional intelligence and transferable skills. Additionally, "The Art of LinkedIn: Crafting Your Profile for Success," guided by Mr. Suhaib. P, Asst. Professor of Commerce, ACAS, stressed the significance of LinkedIn for professional growth. A competitive exam preparation session titled "The Exam Equation: Balancing Knowledge and Strategy", led by Ms. Sajna Mini Mol. N. K, Assistant Professor of Commerce, was organized on 5 December 2023. Furthermore, the SMP facilitated student interaction sessions like "Beyond Academic Horizon", featuring guest speaker Ms. Fathima Sana Abdusammad, a B. Com. student from Farook College (Autonomous), Calicut. An invited faculty interaction session for advanced learners, led by Dr. Abdul Jabbar. P, was also conducted. Moreover, the SMP arranged peer teaching sessions for capacity building among advanced as well as slow learners. Acasians under SMP presented papers at the Al Shifa International Student Seminar (AUSS) 2023, significantly enriching their academic experience at the college.



## Remedial Coaching Centre

The Remedial Coaching Centre aims to uplift slow learners and capacitate them for examinations, providing necessary scaffolding in various ways to students entering Higher Education streams with weak academic foundations. Efforts are generally directed towards instilling self-belief and confidence, enabling them to approach their specializations positively. Additionally, subject-specific foundation sessions and study skills training are integrated into their coursework.



The Remedial Coaching Centre (RCC) at Al Shifa College of Arts and Science conducted two impactful sessions during the academic year 2023-24. The first session, titled 'Discover Your Authentic Self,' took place on 27 June 2023, focusing on personality development and was presented by Mr. Junise. V, Vice Principal of Al Shifa College of Pharmacy. Following this, on 3 August 2023, the RCC organized 'Learning Alchemy', a session on techniques of learning, presented by Mr. Irshad Ameen. K, Assistant Professor of Commerce at ACAS. RCC continued its support by providing remedial sessions for needy students before university examinations, further enhancing student learning and success at ACAS.

## Centre for Development of English Language Skills (CDELS)



The Centre for Development of English Language Skills (CDELS) works under the Dept. of English, ACAS. CDELS attempts to address the English Language skill deficit among students of the college and the larger public around with studied interferences. The Centre designs and runs programmes of short and long duration with a view to upskill the target groups. These programmes, designed after considering the need among students, public and professionals, are delivered online/ face-to-face or in blended formats. The Cell has offered a number of language upskilling sessions for Anganwadi workers, primary/highschool/higher secondary school students, and college students.

The major workshops provided by the Cell includes the ones given to Anganwadi workers on pronunciation and basic language skills, Communicative English for B. Pharm students at Al Shifa College of Pharmacy, Extension activity on pronunciation skills for primary school students of IMALP School, Kizhattur, Anchoring Skills for students of ACAS, Extension activities for students of MES Marripad College, Mampad, and Providence Women's College, Coonoor, and more.

# English Club

The English Club at Al-Shifa College of Arts and Science organized a diverse array of events aimed at enriching students' language skills and promoting awareness of societal issues. These events, including presentations such as "Climate Related Vocabulary" held on 05 June 2022, and "Talk Shop: Importance of Human Relationships" on 11 July 2023, provided platforms for students to explore topics ranging from environmental consciousness to interpersonal connections. Additionally, activities like movie screenings and discussions, exemplified by "World Classic Thrillers" on August 17, 2023, fostered engagement with cinematic and literary culture. Collaborations with other clubs and departments, such as the Nature Club and Movie Club, added depth and diversity to these initiatives.



Moreover, the English Club's workshops, like the "Public Speaking Workshop" held on 10 November 2023, and thought-provoking debates such as "Unity in Pluralism: A Debate on Secularism" on 25 January 2024, in observance of Republic Day, provided valuable opportunities for skill development and intellectual discourse.



Events celebrating occasions like International Women's Day, such as "Femmelore: Celebrating Women through Literary Trivia" on 19 March 2024, and contests like the "Ink and Influence: Book Review Contest" on 22 March 2024, underscored the club's commitment to inclusivity and gender, not only enriching the academic and cultural landscape of the college but also fostering a vibrant sense of community among students.

## Career Training and Placement Cell

Al Shifa College of Arts and Science has distinguished itself through its robust commitment to fostering comprehensive career development among its students, exemplified by the dedicated efforts of its Career Training and Placement Cell (CTPC). Recognizing the vital link between academic learning and professional readiness, the institution has seamlessly integrated career-related activities into its curriculum, ensuring that students are not only academically proficient but also equipped with the skills and mindset necessary for success in today's competitive job market.

At the heart of Al Shifa's career development initiatives lies the meticulously crafted framework of the CTPC, designed to cater to the individualized career needs of students throughout their academic journey. From the first semester to graduation, students undergo a series of structured interventions, awareness-building exercises, and personalized coaching sessions tailored to hone their professional acumen. Through this proactive approach, the CTPC strives to instill in students a strong sense of professionalism and readiness to navigate the complexities of the professional world upon completion of their programs. The CTPC's multifaceted approach encompasses a wide array of activities aimed at nurturing holistic career development. Career guidance sessions organized by each department offer students invaluable insights into diverse career pathways, enabling them to make informed decisions about their academic and professional trajectories. Additionally, soft skill training sessions focus on cultivating essential competencies such as teamwork, time management, and interpersonal skills, equipping students with the tools necessary to thrive in dynamic work environments.





A highlight of the CTC's initiatives is the mock interview sessions conducted for fourth-semester students, meticulously designed to simulate real-world interview scenarios. Under the guidance of experienced professionals, students receive constructive feedback on their presentation, communication skills, and overall readiness for the job market. These sessions not only boost students' confidence but also provide practical insights into the expectations of prospective employers, ensuring they are well-prepared to seize career opportunities upon graduation. The institution's commitment to enhancing students' employability is further underscored by initiatives such as the Al Shifa Finishing School (ALFIS). In collaboration with industry partners, ALFIS offers final-year students specialized training in resume building, group discussion techniques, and other essential aspects of professional development. By equipping students with industry-relevant skills and knowledge, ALFIS empowers them to transition seamlessly from academia to the professional realm, ready to make meaningful contributions in their chosen fields.



Moreover, the institution's emphasis on hands-on learning is evident through specialized workshops like the CV Making Workshop, where students receive personalized guidance on crafting impactful resumes tailored to their career aspirations. By honing their resume writing skills and enhancing their marketability, these workshops play a pivotal role in positioning students for success in the competitive job market. Central to Al Shifa's commitment to fostering meaningful connections between students and employers is the organization of dynamic Job Fair events. By providing a platform for students to interact directly with representatives from various industries, these fairs facilitate invaluable networking opportunities and offer firsthand insights into current job market trends and opportunities.

In conclusion, Al Shifa College of Arts and Science's comprehensive approach to career development underscores its unwavering dedication to preparing students for success in the professional world. Through innovative initiatives, collaborative partnerships, and personalized support, the institution continues to empower students to realize their full potential and embark on fulfilling career journeys post-graduation.



# Penma- Women Development Cell



PENMA, the Women Development Cell (WDC) at ACAS has proven effective in arousing interest and creating a supportive environment for both female students and faculty members. The high level of participation and interest demonstrated by both groups reflects a genuine commitment to promoting gender equality and empowerment within our academic community. Despite encountering logistical challenges in scheduling events and workshops (often because ours is an event-intensive campus!) to accommodate diverse schedules, collaborative efforts and proactive measures are steadily overcoming these hurdles. Overall, the PENMA has made a significant impact in nurturing inclusivity and advancing the cause of women's development within our institution. Despite the major influence of PENMA among its members, there's still some way to go in instilling a sense of ownership and agency among a section of the students group, but we are confident of impacting this group in the long run.

It's worth noting that the PENMA grabbed the third position in the Best Women Development Cell Award by the Department of Women Studies, University of Calicut. This recognition underscores the effectiveness and impact of the initiatives undertaken by the Women's Development Cell, highlighting its dedication and contribution to women's empowerment not only within our institution but also in the broader academic community. Such accolades serve as motivation to continue striving for excellence and innovation in our efforts towards fostering an environment of gender equality and empowerment.

What needs to be emphasized is the extra effort PENMA takes to bring the male members of the Campus, students and staff, to join the conversation, as empowerment, at the end of the day, takes both sides to join hands. PENMA is taking the awareness building among the male side of the equation seriously and in the following year the plan will accommodate meaningful interferences with this objective. While the transition from the campus environs to the larger community happens, there is a huge gap to be filled. The level of awareness about equity and level playing fields tend to blur and often vanish when this border is crossed.



Hence what is called for is a campaign with wider reach, cutting across the campus-community borders, with students as the bridges of equity building. This is where PENMA is heading. The Gender Studies Department at the affiliating University can certainly add more vigor with their support in providing us thought leadership and intellectual resources towards the achievement of this goal.

The PENMA at this college has organized a diverse range of programs aimed at empowering women across various aspects of their lives. These initiatives have covered a broad spectrum, including skill development workshops, competitions, industry visits, and awareness-building events. For instance, workshops such as 'Mastering the Art of Interviewing' and 'Women Speak: Public Speaking Skills' targeted specific skill enhancement, while events like 'Lady Boss: Celebration of Women Entrepreneurship Day' and 'She Spark: Igniting Women's Entrepreneurial Excellence' focused on raising awareness about entrepreneurship and business opportunities for women. Additionally, the cell organized industry visits and competitions like the 'Mehndi Mahfil- Mehndi Designing Competition' to promote leadership, inclusivity, and creativity among participants. These programs collectively aimed at equipping women with the necessary skills, knowledge, and confidence to thrive in various spheres of life.

Moreover, the Women Development Cell also undertook initiatives to address crucial health and societal issues. Workshops like 'A Holistic Approach to Menstrual Wellness' highlighted the importance of women's health and well-being. Awareness-building events like 'Women Scholarships: Scaffolding Her Future' aimed to inform women about available opportunities for further education and advancement. Additionally, efforts such as the 'Communication Network' and the 'MUDRA: E-BOOKLET of interviews with Women Achievers' sought to create networks and provide resources for ongoing support and development. By organizing these diverse programs, the Women Development Cell has played a significant role in fostering an environment where women can thrive, grow, and contribute meaningfully to society.





# National Service Scheme



The National Service Scheme (NSS) at Al Shifa College of Arts and Science is a programme aimed at fostering social responsibility and community engagement among college students. NSS is a central government-sponsored public service program in India, under the Ministry of Youth Affairs and Sports, which aims to inculcate the values of social welfare, community service, and national integration among young students.

The NSS program could involve various activities such as volunteering for social causes, organizing awareness campaigns, conducting cleanliness drives, health camps, and other community development initiatives. It provides students with an opportunity to contribute positively to society while also gaining valuable skills and experiences.

## Activities

The ACAS NSS unit organised various extension activities since its inception. The Unit selected Ward 8, Kizhattur Grama Panchayath, as a participatory village and a number of activities are executed focusing on uplifting the community from the place.





The important activity done by the unit at the participatory village were Free-eye check-up camp in collaboration with Dept. of Optometry, Al Shifa College of Paramedical Science, a Cleaning Drive Prior to Monsoon, in collaboration with Kizhattur Grama Panchayath, a gardening event at IMALP School, Anappamkuzhi, "Run for Unity" (marathon) in connection with National Unity Day celebrations on 2 November 2023 on Perinthalmanna-Pandikad State Highway, and distribution of food kits for the needy at the Participatory Village.

The unit, in collaboration with Melattur Pain and Palliative Clinic, observed Palliative Care Day on 15 January 2024 at Melattur town. The event aimed to raise awareness about palliative care and contribute to the noble cause of supporting individuals in need. The volunteers participated in a message rally to disseminate information about palliative care and its significance in enhancing the quality of life for individuals with serious illnesses. They approached local businesses, residents, and community members, explaining the importance of palliative care and seeking their generous contributions. The NSS Unit also organized a seven-day special camping programme for its volunteers from 23 to 29 December 2023 at IMALP School (IMALPS), Aanappamkuzhi, Kizhattur. Mr. Chandran. C, Ward Member, Kizhattur Grama Panchayath, inaugurated the programme. The seven-day camp was filled with diverse activities and academic sessions. Volunteers actively participated in community service projects in collaboration with Kizhattur Grama Panchayath. They engaged in cleaning the Anganwadis near the campsite, clearing the rain water drainage pipes, and took part in the Snehamam Project, an initiative of Government of Kerala, as part of their project works. The NSS volunteers enthusiastically participated in the UDID Registration Camp organized by the Malappuram District Panchayath in Al Ain Auditorium, Paral, on 20 February 2024. The camp aimed to facilitate the registration process for individuals with disabilities and provide them with a Unique Disability ID. The NSS volunteers played a pivotal role in assisting both the officials and the candidates throughout the registration process. They diligently guided the candidates, helped them fill out the necessary forms, and provided any necessary support to ensure a smooth and efficient registration experience.





The National Service Scheme (NSS) and Department of Economics at ACAS jointly conducted a Financial Literacy Awareness Programme for women in Ward 8 of Kizhattur Grama Panchayath as part of an extension activity of the department on 6 March 2024 at Anappamkuzhi. Mr. Muhammed Noufal M, Head of the Department of Economics, briefed on the importance of financial literacy among women. The volunteers also conducted a 'Pre-Training Workshop on Craft Making' in Ward 8 of Kizhattur Grama Panchayath as part of an outreach activity of the department on 6 March 2024 at Anappamkuzhi. Ms. Nishana A, Fourth Semester B. A. Economics, led the session on how to make paper pens and paper bags. Apart from these activities the NSS unit observed various days like World Environment Day with a workshop on 'Recycle: An EcoArt Workshop', International Yoga Day with yoga practice demonstration and a talk on 'Yoga and Mental Health', Debate Competition for the students on the topic 'Is India Capable of Facing the Challenges of Population Growth?' in connection with 'World Population Day', and International Peace Day with a student chain under the title 'Hold Hands Together for Tranquility'.

The National Service Scheme (NSS), Youth Red Cross (YRC), Red Ribbon Club and College Union 2023-24 at ACAS organised a Blood Donation Camp in collaboration with Govt. Blood Bank, Nilambur, on 29 Nov 2023.



The event aimed to contribute to the noble cause of saving lives through voluntary blood donation. The camp witnessed enthusiastic participation from students, faculty, and staff. Trained medical professionals were present to ensure the safety and well-being of the donors. 41 Units of blood was donated by the participants. Though it has been a short span of time since the inception of the Unit, the volunteers ensure that the best community service is provided by them through various programmes apart from those mentioned above.



# Thanimalayalam Club



The *Thanimalayalam* Club actively promotes Malayalam language and literature, cultural heritage, and literary activities among students from its inception in 2021. Various initiatives were undertaken to achieve these objectives, including organizing cultural and literary programs, promoting reading habit among students and faculty, and fostering linguistic and literary talents among students. The club organized a range of activities such as environmental awareness programs, visits to historical sites, debates, and discussions on various topics.

Key events and activities conducted during the year include participation in World Environment Day and Sahitya Day events, literary discussions, workshops, and debates on different themes, Onam celebration named "Onakalavara" with cultural programs and competitions, World Mother Tongue Day celebration featuring Malayalam language competitions and cultural program, Remembrance event for O.N.V. Kurup, commemorating the renowned poet's contributions, Photo exhibition on International Women's Day showcasing women's achievements, Reading competition, reading experience sharing session, and "Book Review" programs organized by different departments, Commemoration of Basheer Day with events and film screenings, Introduction to storytelling and traditional Kerala dance forms, Competitions and programs under the theme 'Thimirthonam', Discussions on books about Gandhi on Gandhi Jayanti, Kerala Piravi Day celebrations with cultural events and lectures on Kerala's culture and tradition and visits to historical sites and cultural heritages.

The club actively engaged students in various literary and cultural activities, contributing to the promotion of Malayalam language and literature among the student community. The publication of anthologies such as '*Adhyapanathinte Naalvazhikal*' and '*Kadhalayam*' highlighted the creative talents of students and teachers across Kerala colleges. These publications provided a platform for students to showcase their literary works and contributed to the enrichment of Malayalam literature. The publication of '*Sooktham*', a collection of poems by students from various colleges in Kerala, showcased diverse themes and perspectives, reflecting the students' creativity and literary talents. The anthology received praise for its portrayal of abstract concepts through tangible imagery, enriching readers' literary experience.



# Batch 2021-24



B. Com Finance



B. Com Taxation



B. A. Functional English



B. A. Economics



**ACAS wish you all the best for your bright future!**

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